



EVENIUM
Facility

EVENIUM'S PHARMACEUTICAL SOLUTION

Evenium has developed a business platform for your events in compliance with the duties of transparency, optimised logistics management, financial and operational reporting in accordance with the « Bertrand » law, Sunshine Act and for the budgetary constraints of the pharmaceutical industry.

The Evenium solution is already used by companies of all sizes, including Novartis, Boehringer Ingelheim and Sorin Group.



Financial reporting in compliance with the Sunshine Act

Easily answer requirements in relation to the Bertrand and Sunshine Act by automatically calculating all your costs per event or per participant.

- Fill in the costs allocated for different expenditures (ex: accommodation, training, meals, transfer etc.).
- Create an automated Excel spreadsheet of all associated costs for each participant which complies with the legislative measures in force.
- Create a multi-events report for a comprehensive view of expenditure which had been carried out throughout the year.



Automatic synchronisation with your CRM

Gain in transparency and efficiency by synchronising your CRM with your Evenium platform.



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veeva



cegedim

imshealth
INTELLIGENCE APPLIED.

- Synchronise your Evenium platform to your CRM - Veeva, Salesforce etc.
- Easily extract your data to meet the transparency statements (Sunshine Act).
- Reassemble automatically the information for participation and presence in your CRM to power your marketing tools.





Managing participant transportation

Efficiently manage online your entire transportation plan for your participants.

- Your guests shall specify their preferences for transportation (airline, schedules etc.) via the online platform Evenium.
- Automatically receive an email for that guest when they have filled in the online form.
- Communicate a transportation plan to your guests which they can validate in one click.
- Send out plane tickets directly from the platform.



Creating a web site for your event and manage invitations

Create in a few clicks, your event website, invite doctors and follow their registrations.

- Build a web site for your event and an online registration form.
- Send invitations and follow in real time their registration.
- Choose your domain name and we will set it up for you.



Collaborative Management

A unique platform to enhance an overall view on your event, to avoid duplicates and gain efficiency.

- Regional directors and medical sales representatives are informed about their doctors' registration in real time.
- Medical delegates can register their doctors directly onto the Evenium platform, accordance with pre-established quotas.

Contact us now so that we can set up a solution that best suits your needs!